



Lock-in Your Pricing for 18 Months!

[Switch to Ellie today](#) and we'll freeze your special diagnostic pricing for 18 months!*

As the largest independent laboratory in the United States, our Texas-based company knows that this is the only freeze welcomed in DFW!

Your Ellie Team!

www.elliediagnostics.com

#TestLocal



How Ellie can help your clinic

- Increase customer retention with our innovative lab reports.
- Improve profitability through operational efficiencies of our PMS integration and consultative approach to workflow.
- Take control of your business by shedding your old lab contract.
- Reduce staff burnout by letting us handle the heavy lifting on your main revenue driver while your techs focus on the patient.



"Customer service is excellent at Ellie! It is wonderful to have such a positive experience."

~ Boca Palms Animal Hospital

*Become an Ellie customer before Dec. 31 and we'll freeze your special diagnostic pricing for 18 months. After your 18-month period is over, you'll still be able to enjoy our industry-leading diagnostics prices. No minimum sample volume and no contract.



We cordially invite you
to our ...

Flagship Lab Celebration

Get ready for an up-close look at our newest advanced laboratory in Louisville, Kentucky during our ribbon cutting celebration! An inspiration by veterinarians who envision the future of diagnostics.

Thursday, August 11
from 9 to 9:30 a.m.

RSVP & Media Inquiries

Ellie Diagnostics Laboratory
5111 Commerce Crossings Dr.
Louisville, KY 40229

Jeff Gwynn
Vice President of Marketing
jgwynn@elliediagnosics.com



Experience Something New



Take a peek



[Download Event Calendar Reminder](#)

Rethink Diagnostics

www.EllieDiagnostics.com



Trusted by Veterinarians and Texans!

Veterinarians are rock stars, and every day we strive to help you look your best! But, don't take our word for it. Here's what our customers had to say.



"Your team made our transition effortless despite the complexity of our software system and the need for seamless integration with our medical records. It is refreshing to experience such exceptional value without compromising quality, service, and convenience."

Campbell Village Veterinary Clinic



"Customer service is excellent at Ellie. It is wonderful to have such a positive experience!"

Glastonbury Veterinary Hospital



"Everything has been going very well since I started using Ellie. I have been able to generate higher compliance with my testing recommendations – even better than I was hoping for!"

Dr. Kerry's Pet Housecalls



Our new [flagship laboratory](#) is now open, which includes more than 30,000 sq. ft. of pure technology along with these great benefits:

- 8:30 a.m. specimen results nationwide
- More than triple the professional lab staff
- Industry-leading prices
- No contracts

Switching to Ellie is easy! To get started, simply [schedule](#) a 15-30 minute consultation with an Ellie expert or [browse](#) on your own and just let us know when you are ready.

Your Ellie Team!

www.elliediagnosics.com

#TestLocal



Hello,

Your new flagship laboratory in Louisville, Kentucky is officially open!

[Catch a peek](#) at this gorgeous advanced lab that gives veterinarians across the country access to highly accurate diagnostics results just hours after patient samples are sent.

Plus, you'll always receive the best care, flexibility, and these great benefits:

- Contract-free with no minimums
- Attractive pricing and price-match guarantee
- Easy-to-use portal and existing software integrations
- Industry-leading Wellie Report
- Medical consultation from board-certified pathologists
- You call, we answer

Ready to experience a difference? [Schedule](#) a 15-30 minute consultation and an Ellie diagnostics expert will help answer your questions!

Your Ellie Team!

www.elliediagnostics.com



Ellie Diagnostics, 1251 S. Sherman St. Suite 111, Richardson, TX 75081, 972-619-9969

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Test Local



Texas electric bills are rising fast this summer, and your diagnostics costs from big corporate labs are rising faster! Our clients already enjoy a 30% savings on diagnostics to help their practices maximize revenue. Plus, enjoy awesome service from us because we're Texans just like you!

[Schedule](#) a quick 15 minutes on your calendar and we'll do a price comparison with your latest invoice. Or, [browse our flexible services](#) at your convenience!

Don't wait for the big corporate labs to raise your prices again! It's time to rethink diagnostics with Ellie and enjoy:

- Dedicated client support
- Early-morning specimen results
- Industry-leading Wellie reports
- Seamless software integration
- Customizable logistics
- Medical support from our pathologists

Your Ellie Team!

www.elliediagnostics.com

#testlocal





Rethink Diagnostics

As the largest independent laboratory in the United States, our team of veterinary experts have designed a new, technologically-advanced laboratory that delivers 8:30 a.m. specimen results nationwide with the best lab prices in the industry. Owned by entrepreneurs like you, our clients are our partners.

[Switch to Ellie today](#) and let's rethink diagnostics together.

How Ellie can help your clinic

- Increase customer retention with our innovative lab reports.
- Improve profitability through operational efficiencies of our PMS integration and consultative approach to workflow.
- Take control of your business by shedding your old lab contract.
- Reduce staff burnout by letting us handle the heavy lifting on your main revenue driver while your techs focus on the patient.



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~ Boca Palms Animal Hospital

HOW TO SWITCH TO ELLIE





It's a great time to rethink diagnostics

Sure, we may have just opened a new gorgeous [state-of-the-art lab](#), but we've also upgraded our services!

[Schedule](#) a 15-minute consultation with our team of experts who can answer your questions and get you started.



Upgrades galore!

- 8:30 a.m. results nationwide
- Less worries about package delays when using UPS
- Newest chemistry and hematology analyzers available added
- New [Ellie CBC process](#) that reflexes into certain tests to speed up TAT
- Tripled our professional lab technicians
- Added thyroid testing in-house for faster TAT on TSH, FT4 and others



What makes us unique

- Lower overall costs of testing
- Enhanced customer service to save you time. You call, we answer!
- Customer engaging Wellie Report with health score
- Contract-free model
- Complimentary Wellie Profile tests for employees

Your Ellie Team!

www.elliediagnosics.com





New Advanced Hematology Testing Process

Rethink diagnostics with our new advanced hematology testing process that is designed to:

- Drive faster turnaround times
- Lower overall costs of testing
- Achieve accurate results on the first pass
- Remove time-consuming manual interventions

[Read](#) the entire press release on our news page, then when you are ready to make the switch to Ellie Diagnostics, [schedule](#) a 15-minute consultation to get you going with Ellie CBCs and more!



"By automating decision-making with a rule-based reflex algorithm, our new Ellie CBC is driving faster turnaround times and lower overall cost of testing while giving more patients access to higher quality diagnostics."
CEO Mark DeCourcy



"The ADVIA System's unique optical-based technologies help veterinary clinics achieve accurate results on the first-pass by overcoming common analytical limitations."
Siemens Healthineers U.S.



Start sending specimen samples to our new [flagship laboratory](#), which includes more than 30,000 sq. ft. of pure technology along with our new advanced hematology testing process.

Your Ellie Team!

www.elliediagnosics.com





Hi There,
We value your feedback so we can better serve you!

Will you do us a favor and complete a quick survey about your experience using Ellie?

[Start survey](#)

This survey is a service from [Ellie Diagnostics](#).

Update your [email preferences](#) to choose the types of emails you receive.

Ellie Diagnostics
1251 S. Sherman St. Suite 111
Richardson, TX 75081



Hi SWWS Attendee,

On behalf of the Ellie Diagnostics team, thanks for visiting our booth at SWWS! We hope you enjoyed your experience and learned how our laboratory services can greatly enhance your practice.

Hope to see you again at next year's SWWS!

Your Ellie Team!

www.elliediagnostics.com

HOW TO SWITCH TO ELLIE